

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Donovan, et al.	Art Unit	: 3688
Serial No.	: 10/647,116	Examiner	: Raquel Alvarez
Filed	: August 25, 2003	Conf. No.	: 9849
Title	: METHOD AND SYSTEM FOR DYNAMIC TEXTUAL AD DISTRIBUTION VIA EMAIL		

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF OCTOBER 28, 2008

Please amend the above-identified application as follows: